

Carbon Expands Support for EMEA Region, Adds New Distributor in Israel

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Moves Designed to Accelerate Regional Support, Service

WALTHAM, Mass.--(BUSINESS WIRE)--Carbon Design Systems™, the leading supplier of tools for the automatic creation, validation and deployment of virtual hardware models, today announced the addition of EG Design Systems as its distributor for Israel.

EGDS, a European sales agent based in Israel, represents software companies specializing in electronic design automation (EDA), intellectual property (IP) and embedded development.

“We are pleased to have EGDS join our growing list of international distributors,” notes Andy Ladd, Carbon’s director of international sales. “EGDS brings a wealth of experience selling and supporting software and hardware development technology to leading-edge companies. Its team will help us to accelerate the level of support and service for the dynamic Israeli and EMEA electronics industry.”

“Carbon provides a critical modeling component for assembling a virtual system platform for hardware and software validation,” adds Eli Goldman, president of EGDS. “Our customers, who include the Israeli military, aerospace, telecom and semiconductor companies, are struggling to implement an effective ESL strategy. Carbon offers a way to solve the challenges by providing accurate system models.”

About Carbon Design Systems

Carbon is the leading supplier of system-level tools to automatically create, validate and deploy software models generated from Verilog and/or VHDL descriptions. Carbon’s models are used in conjunction with SystemC simulation platforms to enable architecture profiling and software validation in parallel with hardware development. Problems can be found and resolved early in the design cycle, rather than waiting for prototypes to be built or silicon to be delivered. Its solutions are based on open industry standards, including SystemC, SCML, Verilog, VHDL, OSCITLM, MDI, CASI, CADI and CAPI. Carbon’s customers are systems, semiconductor, and IP companies that focus on communications, networking, and consumer electronics. Carbon is headquartered at 375 Totten Pond Road, Waltham, Mass., 02451. Telephone: (781) 890-1500. Facsimile: (781) 890-1711. Email: info@carbondesignsystems.com. Website: www.carbondesignsystems.com.

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