



News Release

Waltham, MA,

Carbon Provides HW—SW Profiling Webinar

Ideal for Design Engineers, Architects, and Managers

Who:

Carbon Design Systems is the leading supplier of Electronic System Level (ESL) tools for the creation, validation, and deployment of models automatically generated from Verilog and/or VHDL hardware descriptions. These models are used in conjunction with SystemC simulation platforms to enable architecture profiling and firmware validation in parallel with hardware development.

What:

Carbon is providing a webinar to discuss the latest developments in design profiling to optimize:

- | | |
|----------------------|------------------------------------|
| *Architecture | *Pipeline Depth |
| *Chip Performance | *Communications Protocol Selection |
| *Power Usage | *Hardware-Software Boundaries |
| *Memory Footprint | *Bus Bandwidth and Latency |
| *Processor Selection | *Memory Bandwidth |
| *Cache Organization | *Third Party IP Blocks |

When:

11:00 am PST / 2:00 pm EST, Tuesday, February 27, 2007

Where:

Online webinar through web browser.

Webinar Registration:

Join the upcoming design profiling webinar, by registering at:

<http://www.carbondesignsystems.com/corpsite/products/webinars/profiling.html>

About Carbon

Carbon is delivering a high-performance virtual system prototyping solution that enables an ASIC or SoC prototype to be rapidly assembled and functionally validated on an engineer's desktop months before silicon. Carbon's new software approach allows multiple levels of abstraction to be validated together including processors, peripherals, C, SystemC, Verilog, VHDL, IP cores, and transaction-level models. The key to VSP is silicon accuracy and performance -- the ability to execute billions of cycles and boot embedded operating systems, all with desktop software. Problems can be found and resolved during the design cycle -- rather than waiting for idealized behavioral models to be developed or first silicon to be delivered.

The company is headquartered at 375 Totten Pond Road, Suite 100/200, Waltham, MA. 02451.
Telephone: 781.890.1500, Fax: 781.890.1711, Email: info@CarbonDesignSystems.com,

Visit us on the web at: <http://www.carbondesignsystems.com/> or
<http://www.easypass2esl.com/>

For More Information Contact:

Georgia Marszalek
ValleyPR

650-345-7477

F. 650-341-0388

Georgia@ValleyPR.com

©2007 Carbon Design Systems and Replay are trademarks of Carbon Design Systems, Incorporated. SystemC is a trademark of the Open SystemC Initiative. ARM and RealView are registered trademarks of ARM Limited. All other companies and products referenced herein are trademarks or registered trademarks of their respective holders.